



	<p style="text-align: center;">Meeting Minutes</p> <p style="text-align: center;">Date: November 10th 2015 Time: 4:00 pm</p> <p style="text-align: center;">Location: Boston Pizza</p> <p style="text-align: center;">In attendance; John Clark, Alanna Galeota, , Mark Melloni, Jeff Reuter, Dennis Rogers, Leo Van Vliet, Deb Zahra, Mark Carl, Denis Martineau,</p> <p style="text-align: center;">Guests; Roman Groch, Cheryl Rogers, Diane Martineau</p>	Lead
	<p>A. Call to Order:</p> <p>Meeting called to order by John Clark at 4.05 pm. Introductions made. Review of Agenda</p> <p>Additions/Deletions to Agenda: none</p> <p>Conflict of Interest Declaration: none</p> <p>Discussed catchment area and that Roman Groch is certainly able to join as a guest however not officially part of the NWBIA area</p> <p>Review of Meeting Minutes from; October 13th 2015</p> <p>Motion to approve Minutes Moved by: Alanna Galeota Seconded by: Mark Melloni Carried: Unanimous <i>Approved minutes have been signed for records.</i></p>	John Clark
	<p>B. Presentation</p> <p>There were no presentations</p>	
	<p>C. Planning/Decision Items</p> <p>Co op marketing – radio and print -discussion around table favorable for continued radio partnership with Giant FM Discussed adverting 7 times a year Motion to continue to advertise: Dennis Rogers. Seconded by: Alanna Galeota</p> <p>Victoria Day Update – 2016- support level. Discussion around table about change of activities from 2014- 2015. Feedback provided by Deb Zahra who attended event. Support from city was very good, some attendees commented on lack of things to do for the kids with decision to remove bands prior to fireworks. Kid’s games provided by City well executed as well as partnerships with Scouts, Rotary, Shiners and niagara inflatable’s and face painters. Motion made to continue partnership and Victoria day signature event more in line with a City Partnership and commitment of city requested by John Clark to Mark Carl. Discussion followed to ensure we are following our mandate to Promote and Beatify North Welland. Further discussion that with amount of traffic on Niagara street to see fireworks it certainly does bring people and attention to our businesses in North Welland and perhaps we can do more to promote ourselves at the</p>	All

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	<p>event. Discussion on capacity of Complex as it does fill up for fireworks, Roman Groch provide number. 1200. Proposal discussed on Bia commitment and then request from city. Mark Carl contacted Richard Morwald. More details to follow from next meeting. John Clark also commented that we will approach Dolores Wright Chair of Down town BIA to be included in planning and discussions as this is a welland event and there was amicable and successful partnership for the Downtown music series. More information to come once meetings and partnership have been confirmed Motion to continue Victoria day signature event Denis Martineau. seconded by :Jeff Reuter Carried: unanimous</p> <p>Boy scout adopt a road -discussion to continue partnership and relationship with scouts. They are doing a super job. John Clark Motion to approve continued partnership with Scouts: Dennis Rogers, Seconded by: Alanna Galeota Carried: unanimous.</p> <p>Recruitment of new members still – continue to bring new members. As commented on by John Clark, very well attended meeting and lively and interactive.</p> <p>Correspondence Request letter of support for Port Robinson Ferry. Letter was circulated.</p> <p>Motion to accept letter in support of Port Robinson Ferry by: Jeff Reuter, Seconded by: Dennis Rogers Carried: unanimous Letter to be written by John Clark and sent to Councilor Petrachenko this weekend</p> <p>City of welland request for NWBIA representation on 150th -a formal request has been made for representation at the meeting on Nov 16th at 530 at City hall John Clark Deb Zahra and Mark Melloni to attend John to confirm with Bernice Booth</p>	
	<p>D. Operations Monitoring Treasurers report was presented by Alanna Galeota All outstanding invoices have been paid Bank update \$19283 and levy paid \$54000 now in bank til November 2016 Motion to accept treasurers report by: Dennis Rogers, seconded by: Mark Melloni</p>	<p>Alanna Galeota</p>
	<p>E. Additional Business</p> <p>My niagara social media update- the team is doing a good job and worth the investment. Need to get more businesses active with the my welland and <i>Candy</i> from My niagara will be going to all businesses to update and confirm all the information</p>	

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	<p>Rack card - the rack card was passed around and comments recorded. Some change of verbage needed and clarification on some points. John Clark to circulate via email and collect more feedback before final rack card approved and sent to print</p> <p>Online focus profiles needed on membership- will be collected and added.</p> <p>Ideas and brainstorming -Christmas decorating along Niagara street. Request was brought forth to use some of our levy to once again decorate niagara street in partnership with Denis Martineau and Mark Carl and the hope centre. Further details to be presented at the next meeting -Fascia improvements in down town welland working well, more information provided by Mark Carl</p> <p>Questions and answers</p>	
	<p>G. Next Meeting Date & Adjournment Meeting: Adjourned 600 pm Next meeting: To be decided, along with a Christmas Social Recommended for December 8th. To be confirmed Motion to adjourn meeting: Dennis Rogers Seconded: Leo Van Vliet. All in favour. Carried: unanimous.</p>	